



GREGG WARD

DESIGN & PRODUCTION

CONTACT: 475-441-0648
greggward@greggward.net

PORTFOLIO: www.greggward.net

PROFILE: I am an experienced studio artist and manager with a high level of skill in producing print and digital mechanicals. I am an organized, detail-oriented self-starter with a proven ability to multi-task efficiently under tight deadlines. I possess a very customer service oriented attitude that emphasizes working and communicating smoothly across departments. I thrive on creating and maintaining process to serve agency deadlines and client needs. I specialize in problem solving. I also have strong design and typographic skills.

SKILLS:

InDesign	Photoshop	Illustrator
Bridge	Dreamweaver	Microsoft Office Suite
EFI Proofing	Proof HQ	Xinet Server system

EXPERIENCE:

Mechanical Studio Artist: 11/18 - present
Spark44 NYC
Responsibilities: Mechanical creation for print, tv and digital including in emails, static banners, video end screens and direct mail campaigns. Photo retouching. Vector artwork creation.

Print Studio Specialist / Production Artist: 7/17 - 10/18
FCB Health New York
Responsibilities: Mechanical creation for print and digital including in office, out of home, conventions and direct mail campaigns. Vector artwork creation.

Graphic Designer / Production Artist: 10/16 - 2/17
Conair Corporation Stamford, CT
Responsibilities: Packaging, color studies, and digital mechanical production.

Vice President, Studio Manager: 5/07 - 4/16
MRM-McCann New York
Responsibilities: Managing full-time and freelance desktop artists and retouchers. Establishing and maintaining all studio processes within the agency, including asset management. Estimating jobs and monitoring costs and billing.

Senior Digital Artist / Managing Retoucher: 5/95 - 5/07 Production Artist
McCann-Erickson New York
Responsibilities: Image manipulation, creation of vector artwork and digital mechanicals for print.

AWARDS:

Truth Well Told Award – McCann-Erickson

Excellence in Graphic Production – Paier College of Art, Inc.

Dean's List – Paier College of Art Inc.

EDUCATION:

Paier College of Art, Inc., Hamden, CT
Graphic Production

Fairfield University, Fairfield, CT
Bachelor of Arts in English Literature / Political Science

REFERENCES: Available upon request.